



FOR IMMEDIATE RELEASE

February 24, 2010

INTERVIEWS AND QUESTIONS: DAVID FLAHERTY 303-861-8585

RAND PAUL LEADS TREY GRAYSON FOR US SENATE GOP NOMINATION 44% TO 23% AMONG LIKELY KENTUCKY REPUBLICAN PRIMARY VOTERS, 67% HAVE A FAVORABLE IMAGE OF THE TEA PARTY MOVEMENT, PALIN LEADS HUCKABEE IN PRESIDENTIAL PRIMARY BALLOT TEST 28% TO 24%

Louisville, CO – Among likely Republican primary voters in Kentucky, US Senate candidate Rand Paul leads Secretary of State Trey Grayson 44% to 23%, and 33% of voters are undecided. These results are based on a 560N automated survey conducted February 18th by Magellan Data and Mapping Strategies of Louisville, Colorado. The survey results are weighted to reflect past Republican primary voter demographics from the 2008, 2007, 2006 and 2004 election cycles. The sample for this survey was randomly drawn from a Kentucky voter file. Magellan Data and Mapping Strategies fielded this survey with their own resources and do not have a business relationship with any campaign, organization or independent expenditure group that has an interest in the Republican primary election for US Senate.

US Senate candidate image ratings are in the table below.

Republican Primary US Senate Candidate Image Ratings

<u>Candidate</u>	<u>Ballot Test</u>	<u>Favorable</u>	<u>Unfavorable</u>	<u>No Opinion</u>	<u>Never Heard Of</u>	<u>Hard Name ID</u>	<u>Overall Name ID</u>
Paul	44%	43%	12%	33%	11%	56%	90%
Grayson	23%	31%	20%	35%	15%	51%	85%
Undecided	33%						

Among male voters Paul leads Grayson by 28 points, 50% to 22%, and among women the contest is tighter, with Paul leading by 13 points, 37% to 24%. There is virtually no difference between fiscal and social conservatives, with Paul leading Grayson by 22 points, 45% to 23%. Ballot test results by Congressional district are below.

Republican Primary US Senate Ballot Test by Congressional District

<u>Candidate</u>	<u>Statewide</u>	<u>CD1</u>	<u>CD2</u>	<u>CD3</u>	<u>CD4</u>	<u>CD5</u>	<u>CD6</u>
Paul	44%	42%	51%	41%	37%	40%	54%
Grayson	23%	22%	14%	26%	27%	30%	17%
Undecided	33%	36%	35%	33%	37%	31%	29%

Tea Party Image Rating

Among likely Republican primary voters, 67% have a favorable opinion of the Tea Party movement and 9% have an unfavorable opinion. When voters were asked if they agree with the movement's core values of fiscal responsibility, constitutionally limited government and free markets, 73% agreed and only 7% disagreed. Support for the core values of the Tea Party movement is slightly stronger among men than women, 76% to 70%. Regionally, the Tea Party movement is especially strong in the 3rd and 6th Congressional districts with 87% and 85% of voters agreeing with the core values of the movement respectively. Among voters that have a favorable image of the Tea Party movement, Paul leads Grayson 53% to 20%.

2012 Presidential Primary Ballot Test

Among likely Republican primary voters, Sarah Palin leads Mike Huckabee 28% to 24% in a presidential primary ballot test. Mitt Romney is third with 16%, followed by Newt Gingrich with 12%, Ron Paul with 4%, Tim Pawlenty with 2%, and 14% are undecided. Younger voters (18-34) prefer Palin by a significant margin with 43% support, and among senior citizens the ticket tightens up with Romney, Palin and Huckabee in a dead heat.

<u>Candidate</u>	<u>Statewide</u>	<u>Men</u>	<u>Wom</u>	<u>18-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>Tea Party Fav</u>
Palin	28%	27%	29%	43%	31%	26%	26%	23%	28%
Huckabee	24%	25%	23%	16%	22%	29%	27%	23%	24%
Romney	16%	12%	20%	11%	14%	17%	9%	24%	17%
Gingrich	12%	17%	8%	8%	13%	14%	14%	12%	13%
Paul	4%	5%	3%	8%	6%	2%	2%	4%	4%
Pawlenty	2%	3%	1%	0%	3%	3%	5%	0%	3%
Undecided	14%	11%	17%	15%	11%	10%	17%	14%	11%

Download Survey Toplines and Crosstabs

The complete topline results follow, and the survey crosstabs and presentation can be downloaded at www.MagellanStrategies.com. This survey was conducted solely by Magellan Data and Mapping Strategies. Our firm does not have a business relationship or contract with any of the candidates, campaigns, or independent expenditures interested in the Kentucky US Senate Republican primary contest.

About Magellan Data and Mapping Strategies

Magellan CEO David Flaherty has extensive experience applying political data and technology gained throughout his 18 year career at the Republican National Committee, the U.S. House of Representatives, and public affairs firms specializing in influencing public opinion. The Magellan team has extensive knowledge constructing and building voter registration databases, performing data analysis, applying GIS mapping technology, conducting quantitative live and automated survey research, as well as predictive modeling projects, and redistricting technology. Visit our website at MagellanStrategies.com for more information.





February 23, 2010

MEMORANDUM

TO: INTERESTED PARTIES

FR: DAVID FLAHERTY

MAGELLAN DATA AND MAPPING STRATEGIES

RE: KENTUCKY REPUBLICAN PRIMARY SURVEY TOPLINE RESULTS

Magellan Data and Mapping Strategies are pleased to present the topline results of a 560N autodial survey of likely Republican primary voters in the state of Kentucky. The interviews were conducted February 18th, 2010. This survey has a margin of error of +/- 4.14% at the 95 percent confidence interval. This survey was weighted based upon voter turnout demographics from the 2004, 2006, 2007 and 2008 Republican primary elections.

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Republican.....100%

T2. How likely are you to vote in the May Republican primary election to choose a candidate for the US Senate?

Extremely Likely..... 87%

Somewhat Likely 7%

Very Likely 6%

Thinking now about people active in government.....

T3. Do you have a favorable or unfavorable opinion of Rand Paul?

Favorable 43%

Unfavorable 12%

No Opinion 34%

Name ID..... 89%

Hard Name ID 55%

Never Heard Of..... 11%

T4. Do you have a favorable or unfavorable opinion of Trey Grayson?

Favorable 31%
Unfavorable 20%
No Opinion 34%

Name ID 85%
Hard Name ID 51%
Never Heard Of..... 15%

T5. Do you have a favorable or unfavorable opinion of the Tea Party movement?

Favorable 67%
Unfavorable 9%
No Opinion 18%

Name ID 94%
Hard Name ID 76%
Never Heard Of..... 6%

T6. If the Republican primary election to choose a candidate for the US Senate was being held today, for whom would you vote if the candidates were Rand Paul or Trey Grayson?

Rand Paul..... 44%
Trey Grayson..... 23%
Undecided..... 33%

T7. If the Republican primary election to choose a candidate for President was being held today, for whom would you vote if the candidates were Sarah Palin, Mike Huckabee, Newt Gingrich, Tim Pawlenty, Mitt Romney or Ron Paul?

Sarah Palin 28%
Mike Huckabee 24%
Mitt Romney 16%
Newt Gingrich 12%
Ron Paul 4%
Tim Pawlenty 2%
Undecided..... 14%



T8. The Tea Party movement is based on the core values of fiscal responsibility, constitutionally limited government, and free markets. Knowing this, do you agree or disagree with the Tea Party movement's values?

Agree..... 73%
Disagree..... 7%
Undecided..... 20%

T9. Thinking now about stem cell research, a type of medical research that uses human embryonic cells and might one day result in new medical cures. Based on what you know about stem cell research, do you support or oppose it?

Oppose 44%
Support..... 39%
Undecided..... 17%

Thinking now about same sex marriage.....

T10. Do you believe same-sex couples should be allowed to get legally married, OR do you believe they should be allowed to legally form a civil union but not marry, OR do you believe there should be no legal recognition given to same-sex couples?

No Legal Recognition..... 68%
Civil Union But Not Marry 24%
Legally Marry 6%
Undecided..... 2%

T11. Do you consider yourself to be conservative, moderate, or liberal in your social beliefs such as same sex marriage, stem-cell research and abortion?

Conservative..... 73%
Moderate..... 24%
Liberal 3%

T12. Do you consider yourself to be conservative, moderate, or liberal in your fiscal beliefs such as taxes and government spending?

Conservative..... 82%
Moderate..... 16%
Liberal 2%



T13. For statistical purposes, are you a man or a woman?

Female..... 51%
Male..... 49%

T14. Which of the following age groups applies to you?

18-34..... 13%
35-44..... 16%
45-54..... 22%
55-64..... 21%
65+..... 28%

T15. For statistical purposes only, what is your race? Are you white, Hispanic or Latino, black or African American, or something else?

White 98%
Black/African American..... 1%
Something Else 1%
Hispanic/Latino 0%

